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Woodward Dream Show Hosts Cars and a Concert for Dream Cruisers

Over 600 hand-picked cars and a first-ever concert

7/13/2023

Pontiac, MI - The Woodward Dream Show presented by Comerica Bank and sponsored by WLLZ and Meijer returns for the 2023 season. This year, we'll celebrate the 70th anniversary of the Chevrolet Corvette, the 65th anniversary of Ramchargers, and MOPAR.

The Corvette Anniversary Exhibit will celebrate 70 years of Corvette and feature a never-before-seen display of 70 Corvettes, one Corvette from each production year, including the only 1983 Corvette that is located in the National Corvette Museum in Bowling Green, KY! Guests can find this display on the M1 Concourse Event Center Plaza.

M1 Concourse is excited to announce a media partnership with iHeart Media's local classic rock radio station, 106.7 WLLZ – Detroit's Wheels. WLLZ will be on-site for live broadcasts during both days of Woodward Dream Show. Additionally, both organizations have worked together to create M1 After Hours, a live concert with music from Katmandu, Captured Detroit, and the Brendon Lindsley Band.

Family-friendly activities and entertainment are a major segment of this show. The Kids Zone, presented by Meijer, will feature fun for the whole family. Additionally, M1 Concourse will provide R/C cars, slot cars, pedal cars, and painting activities for children to enjoy.

A variety of food trucks and beverages will be in the Arena for guests to indulge in during show hours. For an elevated culinary experience, guests can upgrade to Hot Rod Café and enjoy catered food and cocktails out of the hot sun and in the cool M1 Concourse Event Center.

For those who enjoy speed, we'll provide Race Speed Track Experiences. This is an opportunity to get on track with a professional M1 driver as they put the pedal to the metal on the M1 Circuit.

Other benefits to Friday's Woodward Dream Show schedule include:

- Access to all show and display cars
- Insiders' Garage Speakers Symposium hosted by WLLZ's Doug Podell

- People's Choice voting and car awards
- A skydiver
- A flyover from the classic military airplane nicknamed the "Flying Fortress"

To wrap up an iconic weekend, Saturday's itinerary includes the Woodward Dream Parade and the M1 Cruise-In. The Woodward Dream Parade is an "invite only" parade of 200 cars that will cruise the legendary Woodward Avenue going through downtown Pontiac and back to M1 Concourse. The M1 Cruise-in is an oasis open to cars interested in parking on-site during Woodward Dream Cruise on Saturday, August 19. Parking is available for hot rods, custom cruisers, and specialty interest cars as well as family and everyday cars.

General Admission Tickets are 50% off the 2022 show price, now only \$25. Visit woodwarddreamshow.com to purchase tickets for more information.

Visit our DropBox for [photos](#) and [videos](#) of last year's event, including a newsreel of B-roll. Credit: M1 Concourse.

About M1 Concourse

M1 Concourse blends style and speed, offering the perfect automotive events and entertainment venue at its 87-acre property including a 28,000-square-foot event center. This state-of-the-art facility features indoor and outdoor spaces that overlook the 1.5-mile M1 Circuit and a dynamic area in the center of the track. M1 can transform any event into a one-of-a-kind, exclusive experience. It's conveniently located on the legendary Woodward Avenue in the city of Pontiac and is less than 35 miles from Detroit's Metropolitan International Airport.