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Fireworks from Your Front Seat

Park Your Car on Track for a Family-friendly Show at M1 Concourse

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PONTIAC, MI – Watch fireworks from the front seat of your car! M1 Concourse, the epicenter for all things automotive, combines the excitement of a fireworks show with the comfort of your vehicle at Cars Under the Stars Fireworks Spectacular presented by Coca-Cola. Park on track, in the Arena, or at the M1 Concourse Event Center to see a dazzling display light up the night sky.

“One of our goals is to provide a family-friendly event with an automotive focus,” said Tim McGrane, CEO of M1 Concourse. “Cars Under the Stars is unique because we bring vehicles to the fireworks, allowing everyone to park on track and celebrate from their cars.”

This one-day experience is filled with fun for all ages. Musical performances by Your Generation in Concert will take center stage in the Arena. Also in the Arena, you can pick from six food trucks to appease your appetite, with drink tents nearby. Make your way to the Kid Zone for family-friendly activities or walk the track to see cars and meet new neighbors.

For more information on the event, visit m1concourse.com/cars-under-the-stars.

About M1 Concourse

M1 Concourse blends style and speed, offering the perfect automotive events and entertainment venue at its 87-acre property including a 28,000-square-foot event center. This state-of-the-art facility features indoor and outdoor spaces that overlook the 1.5-mile M1 Circuit and a dynamic area in the center of the track. M1 can transform any event into a one-of-a-kind, exclusive experience. It’s conveniently located on the legendary Woodward Avenue in the city of Pontiac and is less than 35 miles from Detroit’s Metropolitan International Airport.

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