



M1 Concourse, Prefix Corporation Partner for New Performance Vehicle Service Center

M1 Concourse and Prefix Corporation are working together to provide members and visitors to the Pontiac, Michigan motorsport and track facility with a new on-site performance Service Center

PONTIAC, Michigan, Sept. 26, 2022 - M1 Concourse and Rochester Hills-based Prefix Corporation have agreed on a strategic partnership in creating a new Service Center for the property, while providing private garage owners with a variety of important vehicle performance services directly on site.

The M1 Concourse is an 87-acre motorsports community and entertainment facility with a state-of-the-art 1.5-mile Performance Track and its own private Motorsports Club and new enthusiast Car Club. It is a place where enthusiasts keep, show, and exercise their vehicles in the company of other enthusiasts and enjoy unforgettable experiences in a social setting, not typically available to people who keep their cars at home or in a traditional storage facility.

The unique motorsport and entertainment facility is host to numerous major automotive events each year, including the Woodward Dream Show, Motor Trend's Roadkill Nights, monthly Cars & Coffees, and the second annual American Speed Festival this coming weekend.

"We're excited about the partnership with Prefix as the official operator of the new M1 Service Center coming to M1," said M1 Concourse CEO Tim McGrane. "Their experience with luxury and performance vehicles, combined with an extensive list of amazing automotive capabilities will provide our garage owners and track customers with an extremely capable resource for high-end vehicle services. This performance operation will be an exciting new attraction to M1.

"We look forward to having their new service facility available to both our garage owners, as well as the competitors and enthusiasts who partake in events at our track."

"We've been discussing the idea for a couple years, and we are very excited about the current plan," explained Prefix Vice President of Business Development, Jhan Dolphin. "We continue to be impressed by M1 Concourse and its progress in establishing the location as a hub for all things automotive, right here in historic Pontiac, Michigan."

A brand new location within the M1 complex will start construction following the American Speed Festival event. The approx. 3,000 sq ft facility will be constructed with the equipment and space required to perform regular maintenance, pre-race inspections, wheel mounting and balancing, alignments, and a variety of additional performance vehicle services. The M1 performance building will also include a fuel station with performance and recreational fuels, providing an additional convenience for members and users of the facility

All custom paint applications, vehicle restorations, and more extensive work will take place at the new Prefix 25+ acre corporate headquarter campus in Rochester Hills.

With over 300 employees and two impressive Michigan-based facilities, Prefix has been in business for over 40 years, recognized for building the most technologically advanced concept vehicles and prototypes in the automotive, aviation, and even projects within the themed-attractions industry. The company's extremely wide range of departments and specialized capabilities provide industry clients with a one-stop-shop of services and expertise. The Performance division of Prefix builds race engines, works with OEMs on engine and drive train development, and specializes in high-end vehicle restorations, including luxury interiors and show car paint finishes.

Combining the impressive M1 facility along with the capabilities provided by Prefix continue to confirm that M1 offers something exclusive beyond any private track facility in the nation. For additional information, please visit their web sites: www.M1Concourse.com and www.PREFIX.com

About M1 Concourse

M1 Concourse blends style and speed, offering the perfect automotive events and entertainment venue at our 87-acre property including a motorsports community of Private Garages and its own private Motorsports Club. This state-of-the-art facility features indoor and outdoor spaces that overlook the 1.5-mile Champion Motor Speedway performance driving track. M1 can transform any event into a one-of-a-kind exclusive experience. The M1 Concourse is conveniently located on the legendary Woodward Ave. in the city of Pontiac and is less than 35 miles from Detroit's Metropolitan International Airport.

About Prefix Corporation

Prefix Corporation is a recognized leader in the creation of prototype designs, mock-ups, and full scale concepts for the automotive, aviation, amusement, exhibit and other industries. The company also excels in low volume production paint and/or assembly programs, as well as specialty vehicle production. With over 300 employees, a 25+ acre corporate campus in Rochester Hills, and a world-class paint operation in Auburn Hills, Prefix offers an extremely wide range of capabilities, providing clients with a one-stop-shop of services to bring new designs and innovations to reality.

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