

## INAUGURAL AMERICAN SPEED FESTIVAL A SUCCESS AT M1 CONCOURSE, MORE THAN 100 RACE CARS APPEAR, INCLUDING FOUR HALL CHAPARRALS

Media Photo Gallery: https://bit.ly/ASFmedia

PONTIAC, Mich., Oct. 3, 2021 -- The celebration of speed past, present and future at M1 Concourse's inaugural American Speed Festival was a resounding success for competitors and fans this weekend.

More than 100 race cars representing seven classes and 120 years of racing were on site for the three-day event (Oct. 1-3). Highlighting the weekend were the appearance of four historic Chaparral race cars designed and built by Motorsports Hall of Famer Jim Hall, whose revolutionary designs changed the sport of auto racing forever.

"We're very pleased with the success of our inaugural American Speed Festival weekend," said Tim McGrane, CEO of M1 Concourse. "Although weather hampered us a bit Sunday for the Exposition, we had a tremendous three days for our Dine and Drive and two days of on-track time trials on the 1.5-mile Speed Ring of Champion Motor Speedway. Fans and competitors alike were extremely enthusiastic about seeing iconic vehicles from seven different classes doing runs on track."

Saturday evening's Checkered Flag Ball supporting M1 Mobility was sold out in the new M1 Event Center, bringing together community, industry and political leaders to raise funds to assist with the transportation needs of Pontiac residents.

Hall was honored as the first Master of Motorsports for his ground-breaking design innovations in the racing world. Hall was unable to attend the dinner, but joined live via video to accept the award and answer questions from fellow Motorsports Hall of Famer David Hobbs.

"We can't thank Jim Hall and his family enough for bringing four of his Chaparrals to this first event as our featured cars. To see that kind of racing innovation and history on track was such a unique opportunity for the fans that won't be soon forgotten," said McGrane. "Jim was a very worthy recipient

of our first Master of Motorsports award, and we were honored to have him and his family involved in our inaugural event."

Television producer SPEEDSPORT TV live streamed the event globally on numerous digital platforms, including M1 Concourse, American Speed Festival, SPEEDSPORT TV and RACER. Host Ralph Sheheen described the action for thousands of race enthusiasts across the country.

In addition, at the ASF Exposition today, special awards were presented to 11 vehicles as voted upon by ASF patrons and officials:

Best Can Am Car	Jim Hall	Chaparral 2E
Best Indy Car	Chuck Jones	1972 Parnelli VPJ-1
Best Endurance Car	Team Stradale	1959 Maserati Tipo 61
Best Featured Car	RM Motorsports	1992 Jordan 192 Formula One
Best Stock Car	Michael Haislet	Kyle Petty #42 NASCAR Pontiac
Best Super Car	Bob Hertzberg	2020 Ferrari 488 Challenge EVO
Best European Performance Car	Larry Smith	1967 Maserati Ghibli
Best American Performance Car	Ken Lingenfelter	1952 Corvette Duntov Mule
Best Import	Michael Aumick	2008 Subaru WRX STI
Selection Committee Award	Al Shultz	1952 Fabulous Hudson Hornet
M1 Concourse Award	The Henry Ford	1901 Sweepstakes Race Car

The American Speed Festival will return to M1 Concourse on Sept. 29-Oct. 2, 2022. A part of the event will feature a celebration of the Shelby marque in honor of the 60th anniversary of Shelby American.

"We can't thank enough both the competitors who brought and raced vehicles on track, as well as all the enthusiastic fans who came out this weekend," said McGrane. "As with any first-time event, we will take valued input from our customers and competitors to provide a better event for all. We can't wait to do it again the first weekend of October 2022, and we can promise it will be bigger and better than ever as we celebrate the sport of auto racing and the anniversary of Shelby American."

Media Contact: Melissa Bunker

mbunker@campbellmarketing.com

586.219.0094